

# ANTON MALAFEEV



Russian-born, lived in the USSR, Russia and Ukraine for 18 years, and in Mongolia, Czech Republic, Estonia, Spain, Namibia and France for over 20 years. Anton provides his knowledge & experience to companies helping them to optimize their performances in the multicultural environment of the nowadays realities.

*« For me, intercultural intelligence is the art and method of understanding the world and adjusting to its tremendous cultural diversity. »*

## WRITING

He's founder of the blog NEW POINT DE VIEW, where he publishes his societal thoughts and cultural analysis, as well as his guest authors'.

And among others, he contributes to THE HUFFINGTON POST

*"A human being is able to change his whole life just by changing his point of view..."*



@Anton\_Malafeev

SPEAKS FRENCH, RUSSIAN, ENGLISH

## INTERCULTURAL STRATEGY & ORGANISATION

CULTURAL INTELLIGENCE IN ALL BUSINESS ASPECTS

### DIAGNOSIS

- ☛ Intercultural diagnosis in existing organisations

### SEMINARS / TRAININGS / TEACHING

- ☛ Raising awareness about cultures & their huge importance in human behaviour
- ☛ Ad-hoc trainings (Innovation, Cultures, Organisations)
- ☛ Interactive work method with students (full involvement & inclusion)

### CONSULTING

- ☛ Support in strategy development
- ☛ Transversal support in intercultural HR organisation
- ☛ Marketing adaptation for international business
- ☛ Business coaching

### EXPERIENCE

Anton has over 15 years of experience in Sales and Business Development in diverse fields such as manufacturing, tourism, real estate, web and consulting.

### EDUCATION

Anton holds a master's degree in Management and International Trade. He is certified in designing and delivering intercultural trainings, as well as NLP Practitioner.